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CORPORATE INFORMATION

Directors

Executive Directors Mr. Kong Jian Min *(Chairman)* Mr. Kong Jian Tao *(Chief Executive Officer)* Mr. Kong Jian Nan Mr. Li Jian Ming Mr. Tsui Kam Tim Mr. He Wei Zhi

Independent Non-executive Directors Mr. Lee Ka Sze, Carmelo, JP Mr. Tam Chun Fai Mr. Li Bin Hai

Company Secretary

Mr. Tsui Kam Tim

Authorised Representatives

Mr. Kong Jian Min Mr. Tsui Kam Tim

Audit Committee

Mr. Tam Chun Fai *(Chairman)* Mr. Lee Ka Sze, Carmelo, JP Mr. Li Bin Hai

Remuneration Committee

Mr. Tam Chun Fai *(Chairman)* Mr. Kong Jian Min Mr. Li Bin Hai

Nomination Committee

Mr. Kong Jian Min *(Chairman)* Mr. Tam Chun Fai Mr. Li Bin Hai

Registered Office

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

Principal Place of Business in Hong Kong

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Principal Share Registrar and Transfer Agent

Royal Bank of Canada Trust Company (Cayman) Limited 4th Floor Royal Bank House 24 Shedden Road, George Town Grand Cayman KY1-1110 Cayman Islands

Hong Kong Branch Share Registrar

Computershare Hong Kong Investor Services Limited 17M Floor Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

Principal Bankers

Agricultural Bank of China Limited China Construction Bank Corporation Industrial and Commercial Bank of China Limited Bank of China Limited The Bank of East Asia (China) Limited Standard Chartered Bank (Hong Kong) Limited Industrial and Commercial Bank of China (Asia) Limited China Guangfa Bank Co., Ltd. China Minsheng Banking Corp. Ltd. The Hongkong and Shanghai Banking Corporation Limited Guangzhou Rural Commercial Bank Co., Ltd.

Auditors

Ernst & Young

Legal Advisors

as to Hong Kong law: Sidley Austin

as to Cayman Islands law: Conyers Dill & Pearman

Website

www.kwgproperty.com

Stock Code

1813 (Main Board of The Stock Exchange of Hong Kong Limited)

CORPORATE PROFILE

Founded in 1995, KWG Property Holding Limited ("KWG Property" or the "Company", together with its subsidiaries, collectively the "Group") is now one of the leading large-scale property developers in Guangzhou. Its shares were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (stock code: 1813) in July 2007. Since its establishment, KWG Property has been focusing on the development, sales, operation and management of quality properties.

Over the past 20 years, the Group has built a comprehensive property development system supported by a balanced portfolio of different types of products, including medium and high-end residential properties, serviced apartments, villas, office buildings, hotels and shopping malls. The Group has also extended its business scope from traditional property development and sales to the areas of asset management and property management. A strategic development framework has been formed, with Guangzhou, Nanning and Hainan as its hub for South China, Suzhou, Shanghai, Hangzhou and Nanjing for East China, Chengdu for South-west China, Beijing and Tianjin for the Bohai Rim region, and Zhengzhou for Central China. At present, the Group has a number of mixed-use projects in the above regions. All of them have been well-received by consumers and achieved satisfactory sales.

The Group has always adhered to a prudent land bank replenishment strategy. Its current land bank is sufficient for development in the coming 4 to 5 years.

The Group will devote more resources for the establishment of a diversified development portfolio with a balance of residential and commercial properties to ensure stable development in the future. By implementing a prudent growth strategy, the Group will focus on residential properties while increasing the proportion of commercial properties, such as offices, hotels and premium shopping malls, to keep the profit portfolio steady, mitigate concentration risk and ensure longer term growth.

KWG PROPERTY HOLDING LIMITED

CHAIRMAN'S STATEMENT

I am pleased to present the interim results of the Group for the six months ended 30 June 2015. During the period under review, the Group recorded total revenue of approximately RMB3,921.5 million. Profit attributable to owners of the Company was approximately RMB1,371.8 million, representing an increase of 2.0% from the same period of the previous year. Basic earnings per share attributable to owners of the Company amounted to RMB46.6 cents.

1) Stable sales growth attributable to optimal exposure in prime cities

In view of the ongoing weakness in the macroeconomic environment during the first half of 2015, the central government put forth the objective of sustaining consumption on residential housing. Through three consecutive reductions of the deposit reserve ratio and the benchmark RMB lending and deposit interest rates, relaxation of the down-payment ratio for second property purchase and the threshold for housing provident fund loans, and adjustments to the business tax exemption period for personal housing transactions, the government actively encouraged end-user and upgrading demands, while contemplating an effective mechanism for healthy development in the longer term. Local governments announced measures aimed at stabilising the property market, such as relaxation of home purchase restriction and mortgage rulings and adjustments to housing provident fund loans. Additional financial subsidies and deed tax exemption were also introduced at different locations to stimulate the property market and accelerate inventory de-stocking.

The combined effect of various favourable policies has improved market sentiments and driven the recovery of the property market. Tier-one cities have reported month-on-month increase in transaction volumes, while average transaction prices have also been on the rise since the second quarter. Market conditions in tier-two cities have also gradually improved. There was a general decrease in inventory to sales ratio and stable pick-up in property prices, and the sell-through ratio gradually returned to a reasonable level.

Following the strategic focus on tier-one and higher tier-two cities, the Group's projects now cover Beijing, Shanghai, Guangzhou, Suzhou, Hangzhou, Chengdu and others. Over the years, the Group has developed a sound reputation and strong brand recognition in these cities.

During the first half of 2015, the Group conducted in-depth market research in the cities and regions where it had established presence by launching products in line with market needs, and the Group sought to benefit fully from the impacts brought by favourable policies. More than two-thirds of our saleable resources, comprising a total of 18 projects, are located in tier-one cities. Beijing, Shanghai and Guangzhou contributed approximately 60% of the Group's attributable pre-sales for the first half of 2015.

The Group is confident that premium quality products in line with market demand can always generate stable sales. The Group believes that the markets in tier-one and tier-two cities will continue to be dominated by end-user and upgrading demands in the foreseeable future. As such, we continue to optimise our product mix during the year, focusing on products catered to first-time and upgrading buyers with total gross floor area ("GFA") of 89 to 120 square metres while complementing them with higher-end products with GFA of 150 square metres or above to meet market demands.

Apart from enhancing our capabilities in product development, the Group has also increased the efforts in optimizing marketing and sales functions, such as improving marketing team management, upgrading services on WeChat and adopting more online service provider platform. The combination of innovative means has resulted in stable sales growth and a higher sell-through ratio.

2) Prudent land strategy and resource allocation

In early 2015, local governments adjusted their plans to reduce land supply. Property developers slowed down land acquisitions accordingly and the bleak conditions in the market were extended particularly in tier-one and tier-two cities. Statistics of China Index Academy indicated that the number of sites offered for sale and the area of sites sold in 300 cities in China in the first half of 2015 decreased by 30.4% and 39.5%, respectively. Due to the sharp decrease in land supply, property developers were forced to pursue quality sites through competitive bids. As a result, land premiums were driven up and costs rose drastically.

Owing to escalating competition during the year, land prices in some regions have increased to a level similar to or exceeding the sales price of properties in neighbouring areas, resulting in a few "Land King" transactions. Instead of jumping on the bandwagon to bid for sites in the open market, we replenish our land bank at more reasonable prices through cooperation with third-party developers. During the year, the Group acquired a site in the core area of Yuhuatai District, Nanjing through joint venturing with a new strategic partner, such that both parties have effectively lowered land costs.

Through stringent control over land costs and highly selective premium sites, the Group firmly believes that its current land bank will provide strong support for revenue growth in the coming years.

3) Expediting construction of investment properties to enhance long-term recurring income

While the Group achieves revenue growth primarily through property sales, the development of investment properties will also make significant contributions to its medium- to long-term development. The Group plans to ensure reliable and recurring cash inflow in the coming years through its portfolio of investment properties, in order to mitigate market cyclicality. The Group plans to increase the construction of investment properties to focus on high-end properties with potential capital appreciation and stable rental income, such as offices, hotels and shopping centers.

The Group currently owns International Finance Place ("IFP") and W Hotel Guangzhou in Pearl River New Town, Four Points by Sheraton Guangzhou, Dongpu and Sheraton Guangzhou Huadu Resort. After several years of dedicated operations, these properties command a strong competitive edge in the local market and generate year-on-year growth in rental income and hotel revenue.

Since 2014, the Group has been speeding up the construction of shopping centers to build a more diversified portfolio of investment properties. The Group has learnt from other domestic and foreign projects in operation and management of commercial projects and devised operating principles compatible with its own development, which has resulted in great improvement in its execution capability. The Group retains its properties in core districts of tier-one or tier-two cities to preserve core assets with potential capital appreciation. In coming years, the Group will focus on the construction of "U Fun" (an urban shopping center in Xinjiangwan, Shanghai), "Top Plaza" (a high-end property in Pearl River New Town, Guangzhou), "M Cube" (a specialised shopping center in the Second Ring of Beijing) as well as shopping centers in Chengdu and Suzhou, which would be offered in successive launches as scheduled. With the benefit of well-developed commercial facilities and excellent locations, the future growth potential of these projects is well anticipated.

CHAIRMAN'S STATEMENT

4) Strengthening capital structure through prudent financial management

The Group adheres to a prudent and pragmatic financial strategy that plans and arranges financing in a reasonable manner, according to changes in the capital market and cash on hand.

Given rising costs for offshore USD bond financing and the window of opportunity for domestic market financing during the first half of 2015, the Group focused on the domestic market to identify instruments in line with the Group's development. Our financing channel comprised mainly domestic development loans, which lowered our financing costs and ensured the stability and security of our capital structure. In the meantime, the Group expedited cash collection through the adoption of a comprehensive sales collection valuation system to ensure sufficient cash on hand.

5) Outlook

Looking to the second half of 2015, the central government's adjustment directions are expected to remain on sustaining consumption and stimulating market demand. Sales in the property market are expected to continue to improve with a moderate rebound in prices. The Group also anticipates further relaxation in the government's monetary policy and ongoing unleashing of end-user and upgrading demands, which will result in sales improvement and inventory clearance.

The Group will seize market opportunities and enhance operating efficiency by adjusting construction schedules, in order to increase new product launches and facilitate inventory clearance. The Group will continue to focus on tier-one and tier-two cities by classifying customers into different groups, as it launches projects in cities such as Guangzhou, Tianjin and Hangzhou. Essence of City in Guangzhou, Guangzhou Finance City Project, Tianjin Boulevard Terrace II and The More in Hangzhou, which are located either in city centers or new development areas, will offer different products such as first-time and upgrading product types. The Group will also make timely adjustments to the proportion among different product types according to market changes.

Meanwhile, the Group will continue to enhance commercial properties operation, including offices and hotels, and to be best prepared for the opening of various shopping malls.

6) Appreciation

On behalf of the Group and the Board, I would like to extend grateful appreciation to all shareholders, investors, partners and customers for their longstanding support and trust. I must also thank our directors, management and staff, who have worked and grown together with the Group, for their hard work and dedication. I have no doubt that the Group will continue to venture forward with solid efforts and deliver excellent results.

Kong Jian Min

Chairman

26 August 2015

Financial Review

Revenue

Revenue of the Group comprises primarily the (i) gross proceeds, net of business tax, from the sale of properties, (ii) gross recurring revenue received and receivable from investment properties, (iii) gross revenue from hotel room rentals, food and beverage sales and other ancillary services when the services are rendered and (iv) property management fee income. The revenue is primarily generated from its four business segments: property development, property investment, hotel operation and property management.

The revenue amounted to approximately RMB3,921.5 million in the first half of 2015, representing a decrease of 27.8% from approximately RMB5,434.2 million for the corresponding period in 2014.

The revenue generated from property development, property investment, hotel operation and property management were approximately RMB3,547.8 million, RMB79.7 million, RMB177.1 million and RMB116.9 million, respectively, during the six months ended 30 June 2015.

Property development

Revenue generated from property development decreased by 30.5% to approximately RMB3,547.8 million for the six months ended 30 June 2015 from approximately RMB5,105.0 million for the corresponding period in 2014, primarily due to a decrease in the GFA delivered to 301,248 sq.m. in the first half of 2015 from 420,711 sq.m. for the corresponding period in 2014. The decrease in revenue was also attributable to a slight decrease in the recognised average selling price to RMB11,777 per sq.m. from RMB12,134 per sq.m. in the corresponding period in 2014.

Property investment

Revenue generated from property investment increased by 8.7% to approximately RMB79.7 million for the six months ended 30 June 2015 from approximately RMB73.3 million for the corresponding period in 2014.

Hotel operation

Revenue generated from hotel operation increased by 18.2% to approximately RMB177.1 million for the six months ended 30 June 2015 from approximately RMB149.8 million for the corresponding period in 2014, primarily attributable to an increase in occupancy rate of our W Hotel in Guangzhou.

Property management

Revenue generated from property management increased by 10.2% to approximately RMB116.9 million for the six months ended 30 June 2015 from approximately RMB106.1 million for the corresponding period in 2014, primarily attributable to an increase in the number of properties under management.

Cost of Sales

Cost of sales of the Group primarily represents the costs we incur directly for the Group's property development activities. The principal component of cost of sales is cost of properties sold, which includes the direct costs of construction, costs of obtaining land use rights and capitalised borrowing costs on related borrowed funds during the period of construction.

Cost of sales decreased by 28.7% to approximately RMB2,490.8 million for the six months ended 30 June 2015 from approximately RMB3,493.8 million for the corresponding period in 2014, primarily due to the decrease of total GFA delivered in sales of properties.

Land cost per sq.m. decreased from RMB2,970 for the corresponding period in 2014 to RMB2,451 for the six months ended 30 June 2015, due to the change in delivery portfolio with different city mix as compared with that for the corresponding period in 2014.

Construction cost per sq.m. increased from RMB3,769 for the corresponding period in 2014 to RMB4,123 for the six months ended 30 June 2015, principally due to an increased proportion in delivery of serviced apartment with relatively higher construction costs.

Gross Profit

Gross profit of the Group decreased by 26.3% to approximately RMB1,430.7 million for the six months ended 30 June 2015 from approximately RMB1,940.4 million for the corresponding period in 2014. The decrease of gross profit was principally due to the decrease in the total revenue in the first half of 2015. The Group reported a gross profit margin of 36.5% for the six months ended 30 June 2015, a slight increase from 35.7% for the corresponding period in 2014.

Other Income and Gains, Net

Other income and gains, decreased by 19.7% to approximately RMB35.5 million for the six months ended 30 June 2015 from approximately RMB44.2 million for the corresponding period in 2014, and mainly comprised interest income of approximately RMB15.4 million.

Selling and Marketing Expenses

Selling and marketing expenses of the Group decreased by 15.0% to approximately RMB124.8 million for the six months ended 30 June 2015 from approximately RMB146.8 million for the corresponding period in 2014, mainly due to a decrease in sales commission, which was in line with the decrease in revenue generated from sales of properties during the period.

Administrative Expenses

Administrative expenses of the Group increased slightly by 0.5% to approximately RMB404.3 million for the six months ended 30 June 2015 from approximately RMB402.3 million for the corresponding period in 2014.

Other Operating Expenses, Net

Other operating expenses of the Group was approximately RMB30.4 million for the six months ended 30 June 2015 (2014: approximately RMB137.8 million). During the six months ended 30 June 2014, other operating expense mainly comprised premium paid on early redemption of senior notes, amounting to approximately RMB137.3 million.

Fair Value Gains on Investment Properties, Net

The Group reported fair value gains on investment properties of approximately RMB109.4 million for the six months ended 30 June 2015 (2014: approximately RMB111.4 million), mainly related to various leasable commercial properties in various regions. The fair value gains attributable to those leasable commercial properties, including Global Metropolitan Plaza and IFP in Guangzhou, The Sapphire in Suzhou and Chengdu Cosmos, were approximately RMB85.8 million in the first half of 2015.

Finance Costs

Finance costs of the Group being approximately RMB10.5 million for the six months ended 30 June 2015 (2014: approximately RMB6.1 million), were related to the borrowing costs on certain general corporate loans and partial senior notes. Since such borrowings were not earmarked for project development, they have not been capitalised.

Income Tax Expenses

Income tax expenses decreased by 18.8% to approximately RMB460.0 million for the six months ended 30 June 2015 from approximately RMB566.8 million for the corresponding period in 2014, primarily due to a decrease in profit before tax as a result of the decrease in the total GFA delivered from sales of properties in the first six months of 2015.

Profit for the Period

The Group reported profit for the period of approximately RMB1,370.1 million for the six months ended 30 June 2015 (2014: approximately RMB1,343.7 million). For the six months ended 30 June 2015, net profit margin was 34.9% (2014: 24.7%).

Liquidity, Financial and Capital Resources

Cash Position

As at 30 June 2015, the carrying amounts of the Group's cash and bank balances were approximately RMB10,202.0 million (31 December 2014: approximately RMB10,871.1 million), representing a decrease of 6.2% as compared to that as at 31 December 2014.

Pursuant to relevant regulations in the PRC, certain property development companies of the Group are required to place a certain amount of pre-sales proceeds received at designated bank accounts as guarantee deposits for construction of the relevant properties. As at 30 June 2015, the carrying amount of the restricted cash was approximately RMB1,408.8 million (31 December 2014: approximately RMB776.9 million).

Borrowings and Charges on the Group's Assets

As at 30 June 2015, the Group's bank and other loans and senior notes were approximately RMB14,770.5 million and RMB9,980.6 million respectively. Amongst the bank and other loans, approximately RMB2,324.8 million will be repayable within 1 year, approximately RMB9,875.3 million will be repayable between 2 and 5 years and approximately RMB2,570.4 million will be repayable over 5 years. Amongst the senior notes, approximately RMB9,980.6 million will be repayable between 2 and 5 years.

As at 30 June 2015, the Group's bank and other loans of approximately RMB14,770.5 million were secured by buildings, land use rights, investment properties, properties under development and completed properties held for sale of the Group with total carrying value of approximately RMB21,007.5 million, and equity interests of certain subsidiaries of the Group. The senior notes were jointly and severally guaranteed by certain subsidiaries of the Group and were secured by the pledges of their shares.

The carrying amounts of all the Group's bank and other loans were denominated in RMB except for certain loan balances with an aggregate amount of approximately HK\$2,447.5 million and US\$11.2 million as at 30 June 2015 which were denominated in Hong Kong dollar and U.S. dollar respectively. All of the Group's bank and other loans were charged at floating interest rates except for loan balances with an aggregate amount of RMB1,850.0 million which were charged at fixed interest rates as at 30 June 2015. The Group's senior notes were denominated in U.S. dollar and charged at fixed interest rates as at 30 June 2015.

Gearing Ratio

The gearing ratio is measured by the net borrowings (total borrowings net of cash and cash equivalents and restricted cash) over the total equity. As at 30 June 2015, the gearing ratio was 69.8% (31 December 2014: 66.8%).

Risk of Exchange Rate Fluctuation

The Group mainly operates in the PRC, so most of its revenue and expenses are measured in RMB. The value of RMB against the U.S. dollar and other currencies may fluctuate and is affected by, among other things, changes in PRC's political and economic conditions. The conversion of RMB into foreign currencies, including the U.S. dollar and the Hong Kong dollar, has been based on rates set by the People's Bank of China ("PBOC").

In the first half of 2015, the exchange rates of RMB against the U.S. dollar and the Hong Kong dollar maintained a relatively stable level and the Board expects that any fluctuation of RMB's exchange rate will not have material adverse effect on the operations of the Group.

Contingent Liabilities

(i) As at 30 June 2015, the Group had the contingent liabilities relating to guarantees given to banks in respect of mortgage facilities for certain purchasers amounting to approximately RMB5,207.4 million (31 December 2014: approximately RMB5,103.2 million). This represented the guarantees in respect of mortgage facilities granted by banks relating to the mortgage loans arranged for purchasers of the Group's properties. Pursuant to the terms of the guarantees, upon default in mortgage payments by these purchasers, the Group is responsible to repay the outstanding mortgage principals together with accrued interests and penalties owed by the defaulting purchasers to the banks and the Group is entitled to take over the legal title and possession of the related properties. The Group's guarantee period starts from the dates of grant of the relevant mortgage loans and ends upon issuance of real estate ownership certificates, which will generally be available within one to two years after the purchasers take possession of the relevant properties.

The fair value of the guarantees is not significant and the Board considers that in case of default in payments by the purchasers, the net realisable value of the related properties will be sufficient to cover the repayment of the outstanding mortgage principals together with the accrued interests and penalties and therefore no provision has been made in the financial information as at 30 June 2015 and the financial statements as at 31 December 2014 for the guarantees.

- (ii) As at 30 June 2015 and 31 December 2014, the Group had provided guarantees in respect of certain bank loans for its joint ventures.
- (iii) As at 30 June 2015 and 31 December 2014, the Group had provided a guarantee in respect of a bank loan for an associate.

Market Review

During the first half of 2015, the property market saw gradual recovery after the introduction of a series of adjustments to government policies, with notable growth in transaction volume since the second quarter.

On one hand, in view of the overall sluggishness in the macroenvironment, PBOC made proactive adjustments to its financial and credit policies to give major boost to property market sentiment. PBOC lowered the RMB deposit reserve rate of financial institutions by an aggregate of 200 basis points over three cuts announced in February, April and June, respectively, to enhance liquidity and improve financing environment for property companies. Meanwhile, PBOC also announced successive reductions in the benchmark lending and deposit interest rates of financial institutions in March, May and June, each by 25 basis points. After the third rate cut announced on 28 June, the interest rate for commercial loans with a term of 5 years or above and the interest rate for housing provident fund loans were reduced to historical lows of 5.4% and 3.5%, respectively. The reduction in financing costs has effectively fueled the property market.

On the other hand, the Central Government relaxed the down-payment ratio for the second property purchase to further encourage spending on residential properties. In the "Notice of the People's Bank of China, Ministry of Housing and Urban-Rural Development and China Banking Regulatory Commission on Issues relating to Policies on Personal Housing Loans" (《中國人民銀行住房城鄉建設部中國銀行業監督管理委員會關於個人住房貸款政策有關問題的通知》) issued on 30 March, it was stated that, in respect of commercial loans, "a family already own one residential property with outstanding housing loan that wishes to apply for another personal housing loan to purchase a common residential property for its own usage to improve its living conditions shall be entitled to an adjusted minimum down-payment ratio of not lower than 40%." Following the promulgation of this new policy, provincial and municipal governments responded to the call for relaxation and lowered the down-payment ratio to 40%–50% for families seeking to purchase a second residential property.

In view of the high level of inventory during the period, local governments have launched a range of policies and measures based on local conditions to stabilise the property market, such as the granting of financial subsidies, reduction or exemption of deeds tax and adjustment of common housing standards, the combined effect of which has benefitted the first-time buyers' demand and effectively accelerate inventory clearance. First-time buyers' products were selling fast as demands in first-tier and second-tier cities continued to re-emerge owing to multiple favourable factors, while upgrading demand increased rapidly, indicating ongoing recovery of the property market.

Business Review

During the first half of the year, the Group capitalised on the window of favourable policy period and adjusted strategy to expedite pre-sales and speed up inventory clearance. Over the years, the Group had adopted a geographic setup where most of its property projects are located in first-tier and second-tier cities, such as Beijing, Shanghai, Guangzhou, Tianjin, Suzhou, Hangzhou, Nanjing, Chengdu, Nanning, Zhengzhou and Hainan. As more than two-thirds of our saleable resources are located in first-tier cities, we enjoyed a meaningful advantage in the market recovery, reporting stable or improving sales. For the six months ended 30 June 2015, the Group reported an attributable pre-sales amount of approximately RMB9,400 million, comprising contribution from 37 projects and completing 42% of the annual sales target.

During the period, the Group launched three new projects. These included The Horizon in Nansha, Guangzhou, Tianjin Boulevard Terrace I and Shine City in Nanjing, catering to the needs of first-time and upgrading home buyers. The Horizon is located in the core area of the Nansha Free Trade Zone in Guangzhou near the new headquarters of the Nansha District Government and Jiaomen Station of Metro Line 4, with a full range of surrounding commercial facilities. At the debut launch in early 2015, 60% of the 75- to 108-square metre fitted units were sold within the first hour, thanks to the superior quality and facilities of the development. The Group also made timely launches of new batches and blocks from existing projects, such as The Summit in Guangzhou, The Eden in Guangzhou, The Core of Center in Nanning, Hangzhou Jade Garden and Vision of the World in Shanghai, to replenish saleable resources. The Eden in Liwan District, Guangzhou has been widely acclaimed by customers since its launch because of its sound location and favourable urban planning. During the year, 130 to 200 square metre fitted units were launched for upgrade buyers, and the development continued to rank top among property bestsellers in Guangzhou.

Given the increasingly intense competition in the market, the Group strives to improve sales, strengthen brand-building and customer relationships, in addition to maintaining high quality products, to provide assurance for long-term development. To motivate sales personnel and drive sales growth, the Group employed more direct sales team during the year to handle projects sales instead of rely solely on agents. In connection with promotion on the Wechat platform, the Group updated the "Wechat customer service" module and standardized the guidelines for various processes, such as appointments for visits, purchases, contract registration and property title registration. Responses for the processes were specified and the "KWG Home" sub-module was introduced to provide timely updates on owners' activities and tracking of owners' complaints and suggestions.

In terms of our land bank, the Group monitors closely on changes in regional land market and selectively add new land in first-tier and second-tier cities. During the first half of the year, the Group refrained from bidding for sites at high premiums. Instead, it replenished land bank and expanded presence in East China region by acquiring a land site in Yuhuatai District near the South Station in Nanjing in collaboration with a third-party developer partner.

As at 30 June 2015, the Group owned 55 projects located in 11 cities across China with an attributable land bank of approximately 9.8 million square metres.

In regards to commercial properties, the Group actively planned for the development and operation of commercial properties with suitable strategies to prepare for a diversified model with services of the highest standards. Currently, "U Fun," the shopping center of Amazing Bay in Xinjiangwan, Shanghai has started pre-leasing work for tenancy and is scheduled to open by the end of this year. The Group will strive to seize opportunities and take on challenges in the commercial property market, with plans to launch shopping center gradually in other regions in 2–3 years' time.

On the financing front, the Group maintains a prudent strategy and monitors the domestic and international capital markets, choosing the right financing channels to sustain development and further optimize its financial structure. During the year, new borrowings incurred by the Group were mostly domestic loans, as the domestic financing market offered lower funding cost relative to off-shore bond markets where higher interest rates prevailed. Meanwhile, the Group continued to broaden sources of revenue and enhance cost savings, make reasonable land acquisitions, in order to maintain a safe level of sufficient cashflow.

Investment Properties and Hotels

1) Hotels

During the first half of 2015, the Group has 4 hotels operating in Guangzhou: W Hotel Guangzhou, an international high-end fashionable hotel in Pearl River New Town; The Mulian Guangzhou, a boutique business hotel in Tianhe District; Four Points by Sheraton Guangzhou, Dongpu in Tianhe District specialised in business banquets; and Sheraton Guangzhou Huadu Resort in Huadu District, a hideaway for leisure and holiday resort. Operated by world-class hotel management groups, these hotels are reporting growth in revenue because of their geographic advantage and customeroriented services. During the reporting period, W Hotel Guangzhou enhanced its leisure and entertainment facilities with fashionable elements by collaborating with famous restaurants in town. The hotel operation continues to excel as revenue rose in line with increasing popularity with customers.

2) Completed Investment Properties for Lease

The Group's existing investment properties for lease comprise mainly IFP in Pearl River New Town, Guangzhou. With its mission of "Manage Home with Heart," since residing foot in Pearl River New Town in 2007, the Group has been focused on the needs of its tenants and striving to upgrade the environment inside and outside the building and the commercial facilities nearby to provide tenants with comfortable and high-end office space. The Group continued to maintain a stable occupancy rate for its investment properties. As at 30 June 2015, the occupancy rate for IFP stood at 98.6%. Major tenants included China Construction Bank, Bank of China, Industrial and Commercial Bank of China, Standard Chartered Bank and other five foreign banks.

Business Outlook

Looking to the second half of 2015, the Group will launch projects in Guangzhou, Tianjin, Hangzhou, Shanghai and Nanning timely to capitalise on the ongoing recovery in the tier-one and tier-two city markets. They include Essence of City, Guangzhou (formerly known as Guangzhou Ta Gang Project), Guangzhou Finance City Project, Tianjin Boulevard Terrace II, The More in Hangzhou, Shanghai Pudong Project and International Finance Place in Nanning, all of which are with distinctive geographic advantages, featuring a reasonable mix of units for first-time buyers and upgrading buyers as well as villas and offices to meet the needs of different customers.

To cope with escalating competition in the market, the Group will continue to strengthen its sales effort and expedite cash collection, exercise stringent control over various costs and expenses, maintain a stable profit margin and lower its gearing ratio. At the same time, the Group will endeavour to improve its operation ability and enhance its overall execution standards to support sustainable development.

Overview of the Group's Property Development

As at 30 June 2015, the Group's major projects are located in Guangzhou, Suzhou, Chengdu, Beijing, Hainan, Shanghai, Tianjin, Nanning, Hangzhou, Nanjing and Zhengzhou.

No.	Project	District	Type of Product	Total GFA Attributable to the Group's Interest ('000 sq.m.)	Interest Attributable to the Group (%)
	The Summit	Cuanazhau	Desidential (villes (convised	1 005	100
1.		Guangzhou	Residential / villas / serviced apartments / office / retail	1,885	100
2.	Global Metropolitan Plaza	Guangzhou	Office / retail	73	50
3.	Tian Hui Plaza (included The Riviera & Top Plaza)	Guangzhou	Serviced apartments / office / hotel / retail	91	33.3
4.	Oriental Bund	Guangzhou	Residential / retail / serviced apartments / office / hotel	560	20
5.	The Star (formerly called The Regent and Biological Island II)	Guangzhou	Serviced apartments / office / retail	199	100
6.	Top of World	Guangzhou	Villas / serviced apartments / office / retail / hotel	567	100
7.	The Eden	Guangzhou	Residential / retail	78	50
8.	Zengcheng Gua Lv Lake	Guangzhou	Villas / hotel	43	100
9.	Essence of City (formerly called Guangzhou Ta Gang Project)	Guangzhou	Residential / villas / retail	344	100
10.	Guangzhou Pazhou Project	Guangzhou	Office / retail	50	50
11.	Guangzhou Finance City Project	Guangzhou	Serviced apartments / office / retail	102	33.3
12.	The Horizon	Guangzhou	Residential / retail	158	35
13.	IFP	Guangzhou	Office / retail	61	100
14.	Four Points by Sheraton Guangzhou, Dongpu	Guangzhou	Hotel	35	100
15.	Sheraton Guangzhou Huadu Resort	Guangzhou	Hotel	25	100
16.	W Hotel / W Serviced Apartments	Guangzhou	Hotel / serviced apartments	80	100
17.	The Mulian Guangzhou	Guangzhou	Hotel / retail	8	100
18.	The Sapphire	Suzhou	Residential / hotel / serviced apartments / office / retail	114	100
19.	Suzhou Apex	Suzhou	Residential / hotel / serviced apartments / retail	142	90
20.	Suzhou Emerald	Suzhou	Residential / retail	71	100
21.	Leader Plaza	Suzhou	Serviced apartments / office / retail	37	51
22.	Wan Hui Plaza	Suzhou	Office / retail	60	100
23.	Suzhou Jade Garden	Suzhou	Residential / retail	10	100
24.	The Vision of the World	Chengdu	Residential / serviced apartments / retail	5	100

KWG PROPERTY HOLDING LIMITED

MANAGEMENT DISCUSSION AND ANALYSIS

No.	Project	District	Type of Product	Total GFA Attributable to the Group's Interest ('000 sq.m.)	Interest Attributable to the Group (%)
25.	Chengdu Cosmos	Chengdu	Residential / office / serviced apartments / retail / hotel	500	100
26.	Chengdu Sky Ville	Chengdu	Residential / office / serviced apartments / retail / hotel	405	50
27.	Fragrant Seasons	Beijing	Residential / villas / serviced apartments / retail	28	100
28.	La Villa	Beijing	Residential / office / retail	100	50
29.	Beijing Apex	Beijing	Residential / villas / serviced apartments / office / retail	94	50
30.	Chong Wen Men	Beijing	Retail	16	100
31.	Summer Terrace	Beijing	Residential / villas / retail	27	100
32.	Beijing Tong Zhou I	Beijing	Serviced apartments / office / retail	128	100
33.	Beijing Tong Zhou II	Beijing	Serviced apartments / office / retail	125	100
34.	Rose and Ginkgo Mansion	Beijing	Residential / villas	69	33
35.	Pearl Coast	Hainan	Villas / residential / hotel	236	100
36.	Moon Bay Project	Hainan	Villas / residential / retail / hotel	447	100
37.	Pudong Project	Shanghai	Office / retail	78	100
38.	The Core of Center	Shanghai	Residential / serviced apartments / retail / office	48	50
39.	Shanghai Apex	Shanghai	Residential / serviced apartments / retail / hotel	69	100
40.	Shanghai Sapphire	Shanghai	Serviced apartments / hotel / retail	76	100
41.	Shanghai Emerald	Shanghai	Residential / retail	8	100
42.	Amazing Bay	Shanghai	Residential / office / retail / serviced apartments / hotel	94	50
43.	Vision of World	Shanghai	Residential / serviced apartments / retail	200	100
44.	Jinnan New Town	Tianjin	Residential / serviced apartments / villas / retail	651	25
45.	Boulevard Terrace I	Tianjin	Residential / retail	55	100
46.	Boulevard Terrace II	Tianjin	Residential / villas / retail	32	100
47.	The Core of Center	Nanning	Residential / villas / office / retail	567	87
48.	Guangxi International Finance Place	Nanning	Office / retail	62	87
49.	Guangxi Top of World	Nanning	Residential / villas / hotel / retail	486	87
50.	Hangzhou Jade Garden	Hangzhou	Residential	47	100
51.	Hangzhou La Bali	Hangzhou	Residential / villas	58	100
52.	The More	Hangzhou	Residential	106	100
53.	The Mulian Hangzhou	Hangzhou	Hotel / retail	18	100
54.	Shine City	Nanjing	Residential / office / retail	73	50
55.	Henan Zhengzhou Project	Zhengzhou	Residential / retail	29	100

Employees and Emolument Policies

As at 30 June 2015, the Group employed a total of approximately 5,290 employees. The total staff costs incurred were approximately RMB297.4 million during the six months ended 30 June 2015. The remuneration of employees was determined based on their performance, skill, experience and prevailing industry practices. The Group reviews the remuneration policies and packages on a regular basis and will make necessary adjustment to be commensurate with the pay level in the industry. In addition to basic salary, the provident fund scheme (according to the provisions of the Mandatory Provident Fund Schemes Ordinance for Hong Kong employees) or state-managed retirement pension scheme (for the PRC employees), employees may be offered with discretionary bonus and cash awards based on individual performance.

During the six months ended 30 June 2015, a total of 1,265,750 share options were exercised and no share options were granted, cancelled or lapsed as at the date of approval of this results announcement. Details of share option movement during the period will be stated in page 20 of this report. In addition, training and development programmes are provided on an on-going basis throughout the Group.

DISCLOSURE OF INTERESTS

Interests and Short Positions of the Directors and Chief Executive in Shares and Underlying Shares and Debentures of the Company

As at 30 June 2015, the interests and short positions of the directors and chief executive in the share capital and underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code"), were as follows or as disclosed under the section headed "Share Option Scheme" on page 20:

Long positions in ordinary shares and debentures of the Company:

Name of Director	Long position/ Short position	Nature of interests	Number of shares held (Note 1)	Approximate percentage of shareholding (Note 2)	Amount of debentures held
Kong Jian Min (Notes 3, 4 and 5)	Long position	Interest of controlled corporations	1,776,156,589	60.26%	
Kong Jian Tao (Notes 3, 4 and 6)	Long position	Interest of controlled corporations	1,713,914,589	58.15%	
Kong Jian Nan (Notes 3 and 4)	Long position	Interest of controlled corporations	1,712,914,589	58.11%	
He Wei Zhi (Note 7)	Long position	Interest of spouse	10,000	0.00034%	
Tsui Kam Tim	Long position	Beneficial owner	_	_	USD400,000 (Note 8)

Notes:

- 1. Share(s) of HK\$0.10 each in the capital of the Company.
- 2. As at 30 June 2015, total issued shares capital of the Company is 2,947,500,658 share.
- 3. Plus Earn Consultants Limited ("Plus Earn") is legally and beneficially owned as to 76.5% by Kong Jian Min, as to 15% by Kong Jian Tao and as to 8.5% by Kong Jian Nan. Therefore, Kong Jian Min, Kong Jian Tao and Kong Jian Nan are deemed to be interested in 1,637,914,589 shares through their interests in Plus Earn. Each of Kong Jian Min, Kong Jian Tao and Kong Jian Nan is a director of Plus Earn.
- 4. Right Rich Consultants Limited ("Right Rich") is legally and beneficially owned as to 76.5% by Kong Jian Min, as to 15% by Kong Jian Tao and as to 8.5% by Kong Jian Nan. Therefore, Kong Jian Min, Kong Jian Tao and Kong Jian Nan are deemed to be interested in 75,000,000 shares through their interests in Right Rich. Each of Kong Jian Min, Kong Jian Tao and Kong Jian Nan is a director of Right Rich.
- 5. Hero Fine Group Limited ("**Hero Fine**") is legally and beneficially owned as to 100% by Kong Jian Min and Kong Jian Min is therefore deemed to be interested in 63,242,000 shares through his interests in Hero Fine. Kong Jian Min is the sole director of Hero Fine.
- 6. Excel Wave Investments Limited ("Excel Wave") is legally and beneficially owned as to 100% by Kong Jian Tao and Kong Jian Tao is therefore deemed to be interested in 1,000,000 shares through his interest in Excel Wave. Kong Jian Tao is the sole director of Excel Wave.

- 7. These Shares are held and beneficially owned by Wang Yan Lei, the spouse of He Wei Zhi.
- 8. Mr. Tsui Kam Tim personally bought US\$200,000 of US\$600,000,000 8.975% Senior Notes Due 2019 and US\$200,000 of US\$400,000,000 8.25% Senior Notes Due 2019.

Long positions in shares and underlying shares of associated corporations:

Name of Director	Associated Corporations	Number of shares held in associated corporations	5
Kong Jian Min	Plus Earn	765	76.50%
	Right Rich	765	76.50%
Kong Jian Tao	Plus Earn	150	15.00%
	Right Rich	150	15.00%
Kong Jian Nan	Plus Earn	85	8.50%
	Right Rich	85	8.50%

Save as disclosed above or under the section headed "Share Option Scheme" on page 20, as at 30 June 2015, none of the directors nor chief executive of the Company had any interests or short positions in any shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which would have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and shorts position which the directors and chief executive were deemed or taken to have under provisions of the SFO), or which were required to be and are recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or which were required to be notified to the Company and the Stock Exchange pursuant determines the Stock Exchange pursuant to the Model Code.

Interests and Short Positions of Shareholders Discloseable under the SFO

So far as is known to any directors or chief executive of the Company, as at 30 June 2015, other than the interests and short positions of the directors or chief executive of the Company as disclosed in the section "Interests and Short Positions of the Directors and Chief Executive in Shares and Underlying Shares and Debentures of the Company" above and the section "Share Option Scheme" below, the following persons had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO, or as otherwise notified to the Company and the Stock Exchange:

(I) Interests and Short Positions of Substantial Shareholder(s) in the Shares and Underlying Shares of the Company

		Number of	Percentage of issued
		shares held	share capital
Name	Capacity	(Note 1)	(Note 2)
Plus Earn (Note 2)	Beneficial owner	1,637,914,589	55.57%

Long positions in the shares of the Company:

DISCLOSURE OF INTERESTS

Notes:

- 1. Share(s) of HK\$0.10 each in the capital of the Company.
- 2. As at 30 June 2015, total issued share capital of the Company is 2,947,500,658 share.
- 3. Plus Earn is legally and beneficially owned as to 76.5% by Kong Jian Min, as to 15% by Kong Jian Tao and as to 8.5% by Kong Jian Nan.

Save as disclosed above, as at 30 June 2015, there was no other person (other than the directors or chief executive of the Company) who had an interest or short position in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO, or as otherwise notified to the Company and the Stock Exchange.

CORPORATE GOVERNANCE AND OTHER INFORMATION

Compliance with the Corporate Governance Code

The Group believes that sound and good corporate governance practices are not only key elements in enhancing investor's confidence and the Company's accountability and transparency, but also important to the Company's long-term success. The Group, therefore, strives to attain and maintain effective corporate governance practices and procedures. The Company has complied with the code provisions in the Corporate Governance Code (the "Code Provision") as set out in Appendix 14 to the Rules Governing the Listing of Securities (the "Listing Rules") on the Stock Exchange throughout the period under review.

Audit Committee

As at 30 June 2015, the audit committee of the Company comprises three members who are independent non-executive directors, namely Mr. Tam Chun Fai (the chairman), Mr. Lee Ka Sze, Carmelo, JP and Mr. Li Bin Hai. The audit committee has reviewed with management the accounting principles and practices adopted by the Group and discussed auditing, internal control and financial reporting matters including the review of the audited consolidated financial statement for the year ended 31 December 2014 and the unaudited condensed consolidated interim financial information for the six months ended 30 June 2015. It has also reviewed and recommended to the Board the current policies and practices on corporate governance of the Company, the Company's compliance with the Corporate Governance Code and the disclosure in the corporate governance report. Further, it has reviewed and monitored the training and continuous professional development of directors and senior management, the adequacy of resources, staff qualifications and experience, training programmes and budget of the Company's accounting and financial reporting function and the current code of conduct applicable to employees and directors and recommended the same to the Board. The audit committee reported that there was no material uncertainty that cast doubt on the Company's going concern ability.

Remuneration Committee

The remuneration committee was formed on 11 June 2007 with terms of reference in compliance with the Code Provision. It has reviewed and formulated policies in respect of remuneration structure of all directors and senior management of the Company, reviewed the remuneration packages of individual executive directors, non-executive directors and senior management and made recommendations to the Board for its consideration and reviewed and approved the management's remuneration proposals with reference to the Board's corporate goals and objectives. The remuneration committee consists of three members as at 30 June 2015, of which one is executive director being Mr. Kong Jian Min ("Mr. Kong") and two are independent non-executive directors being Mr. Tam Chun Fai (the chairman) and Mr. Li Bin Hai.

Compliance with Model Code

The Company has adopted the Model Code as set out in Appendix 10 of the Listing Rules as its code of conduct regarding directors' securities transactions. Having made specific enquiries with all directors of the Company, the directors have complied with the required standard set out in the Model Code as provided in Appendix 10 of the Listing Rules during the period under review.

CORPORATE GOVERNANCE AND OTHER INFORMATION

Share Option Scheme

The Company's share option scheme (the "Scheme") was adopted pursuant to the shareholders' resolution passed on 11 June 2007.

During the six months ended 30 June 2015, no share options were granted, cancelled or lapsed. Details of the share options granted pursuant to the Scheme were as follows:

Name of grantee	Number of share options granted as at 1 January 2015	Number of share options granted/ (exercised) during the period under review (Notes 1 and 2)	Number of share options outstanding as at 30 June 2015	Date of grant	Period during which share options are exercisable (Note 1)	Exercise price per share (HK\$)
Li Jian Ming	619,000	_	619,000	26 August 2011	26 August 2012-	4.49
Ū.				Ū.	25 August 2016	
He Wei Zhi	619,000	-	619,000	26 August 2011	26 August 2012– 25 August 2016	4.49
Tsui Kam Tim	1,238,000	(500,000)	738,000	26 August 2011	26 August 2012– 25 August 2016	4.49
Tam Chun Fai	30,000	-	30,000	26 August 2011	26 August 2011– 25 August 2016	4.49
Lee Ka Sze, Carmelo	30,000	-	30,000	26 August 2011	26 August 2011– 25 August 2016	4.49
Other employees of the Group	3,375,000	(765,750)	2,609,250	26 August 2011	26 August 2012– 25 August 2016	4.49

Notes:

- 1. The vesting period of the share options is from the date of grant until the commencement of the exercise periods.
- 2. Weighted average closing price of the listed shares of the Company immediately before the dates on which the options were exercised by the grantees was HK\$7.412.

Valuation of Share Options

The Company has been using the Black-Scholes Model and Binomial Model to value the share options granted.

Purchase, Sale or Redemption of Listed Securities of the Company

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the period under review.

Interim Dividend

The Board has resolved not to declare any interim dividend in respect of the six months ended 30 June 2015 (2014: Nil).

Disclosures Pursuant to Rule 13.21 of the Listing Rules

A joint venture in which the Group owns 28.57% equity interest, Total Champ Limited, entered into an agreement for a term loan of HK\$1,075,000,000 (the "Loan Agreement I") on 4 November 2011. The Loan Agreement I includes a condition imposing specific performance obligations on Mr. Kong, the controlling shareholder of the Company. Mr. Kong is interested in approximately 60.26% of the issued share capital of the Company as at 30 June 2015. It will be an event of default in the event that Mr. Kong ceases to (i) be the single largest shareholder of the Company; (ii) hold directly or indirectly not less than 30% of the beneficial interest in the issued share capital of the Company, and in such event (amongst other things), the Loan Agreement I may be terminated by the lenders and the facility may become immediately due and repayable. Further details of the transaction are disclosed in the announcement of the Company dated 4 November 2011.

On 28 September 2012, the Company entered into a facility agreement in respect of a term loan of HK\$250,000,000 (the "Facility Agreement I"). The Facility Agreement I includes conditions imposing specific performance obligations on Mr. Kong. It will be an event of default if Mr. Kong ceases to (i) continue to hold, whether directly or indirectly through any person beneficially, at least 35% of the issued share capital of the Company; (ii) remain as the chairman of the Board of the Company; and (iii) remain as the single largest shareholder of the issued share capital of the Company, and in such event (amongst other things), the Facility Agreement I may be terminated by the lender and the facility may become immediately due and repayable. Further details of the transaction are disclosed in the announcement of the Company dated 28 September 2012.

On 28 September 2012, the Company entered into a facility agreement in respect of a term loan of HK\$500,000,000 (the "Facility Agreement II"). The Facility Agreement II includes conditions imposing specific performance obligations on Mr. Kong, Mr. Kong Jian Tao and Mr. Kong Jian Nan (collectively called "Kong's family"). Kong's family is collectively interested in approximately 60.29% of the issued share capital of the Company as at 30 June 2015. It will be an event of default if (i) Kong's family shall not together continue to control the Company; and (ii) Mr. Kong shall not remain as the chairman of the Board of the Company. "Control" under the Facility Agreement II means (a) (whether directly or indirectly and whether by the ownership of share capital, the possession of voting power, contract or otherwise) the power to appoint and/or remove all or a majority of the members of the Board or other governing body of the Company or otherwise control or has the power of control over the affairs and policies of the Company; and (b) to hold, whether directly or indirectly through any person beneficially, at least 30% of the issued share capital of the Company. Upon the occurrence of an event of default, the Facility Agreement II may be terminated by the lender and the facility may become immediately due and repayable. Further details of the transactions are disclosed in the announcement of the Company dated 28 September 2012.

CORPORATE GOVERNANCE AND OTHER INFORMATION

A joint venture in which the Group owns 25% equity interest, Tianjin Jinnan Xincheng Real Estate Development Co., Ltd. (天津津南新城房地產開發有限公司) entered into a facility agreement for a term Ioan of RMB1,000,000,000 (the "Facility Agreement III") on 21 May 2013. The Facility Agreement III imposes specific performance obligations on Mr. Kong. The Company has undertaken that Mr. Kong will, at all times during the term of the facility, continue to hold, directly or indirectly, at least 35% of the issued share capital of the Company and will maintain control over the management of the Company and its subsidiaries and remain as the single largest shareholder of the issued share capital of the Company. Failure to comply with any of the above undertakings will constitute as an Event of Default (as defined in the Facility Agreement III) under the Facility Agreement III. Further details of the transaction are disclosed in the announcement of the Company dated 21 May 2013.

A joint venture in which the Group owns 25% equity interest, Charm Talent Limited entered into a facility agreement for a HK\$2,700,000,000 transferable term loan facility (the "Facility Agreement IV") on 10 October 2013. The Facility Agreement IV imposes specific performance obligations on Mr. Kong. The Company has undertaken that Mr. Kong will, at all times during the term of the facility, beneficially own (in aggregate), directly or indirectly, at least 35% of the issued ordinary shares of the Company or exercise, be entitled to exercise management control over the Company, or remain as the single largest shareholder of the Company. Failure to comply with any of the above undertakings will constitute as an Event of Default (as defined in the Facility Agreement IV) under the Facility Agreement IV. Further details of the transaction are disclosed in the announcement of the Company dated 10 October 2013.

On 18 November 2014, the Company entered into a facility agreement in respect of transferrable term loan facility in the amount of HK\$2,003,750,000 with a greenshoe option of HK\$1,000,000,000 (the "Facility Agreement V"). The Facility Agreement V includes conditions imposing specific performance obligations on Mr. Kong. The Company has undertaken to procure that Mr. Kong will, at all times during the term of the facility, (i) beneficially owns not less than 35% of the entire issued share capital, voting rights and control of the Company; (ii) is the single largest shareholder of the Company; and (iii) is the chairman of the board of directors of the Company. Failure to comply with any of the above undertakings will constitute as an Event of Default (as defined in the Facility Agreement V) under the Facility Agreement V. Further details of the transaction are disclosed in the announcement of the Company dated 18 November 2014.

Changes in Information of Directors

Pursuant to Rule 13.51 (B) of the Listing Rules, there are changes in the information required to be disclosed pursuant to paragraph (a) to (e) and (g) of Rule 13.51 (2) of the Listing Rules during the course of the directors' term of office. The changes of information on directors are as follows:

- (1) Mr. Lee Ka Sze, Carmelo, JP resigned as an independent non-executive director of Ping An Insurance (Group) Company of China, Ltd on 30 June 2015.
- (2) The term of office of Mr. Lee Ka Sze. Carmelo, JP as the Chairman of Listing Committee of The Stock Exchange was ended on 10 July 2015.

PROJECT SUMMARY



INDEPENDENT REVIEW REPORT



To the board of directors of KWG Property Holding Limited (Incorporated in the Cayman Islands with limited liability)

Introduction

We have reviewed the interim financial information of KWG Property Holding Limited (the "Company") and its subsidiaries set out on pages 25 to 46, which comprise the condensed consolidated statement of financial position as at 30 June 2015 and the related condensed consolidated statement of profit or loss, comprehensive income, changes in equity and cash flows for the six-month then ended, and explanatory information. The Main Board Listing Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standard 34 *Interim Financial Reporting* ("HKAS 34").

The directors of the Company are responsible for the preparation and presentation of this condensed consolidated interim financial information in accordance with HKAS 34. Our responsibility is to express a conclusion on this condensed consolidated interim financial information based on our review. Our report is made solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Scope of Review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410 *Review of Interim Financial Information Performed by the Independent Auditor of the Entity* issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express such opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information is not prepared, in all material respects, in accordance with HKAS 34.

Ernst & Young Certified Public Accountants 22/F CITIC Tower 1 Tim Mei Avenue, Central Hong Kong 26 August 2015

Condensed Consolidated Statement of Profit or Loss

		Six months ended 30 June				
		2015	2014			
	Notes	RMB'000	RMB'000			
		(Unaudited)	(Unaudited)			
REVENUE	4	3,921,542	5,434,192			
Cost of sales		(2,490,823)	(3,493,759)			
Gross profit		1,430,719	1,940,433			
Other income and gains, net	4	35,523	44,240			
Selling and marketing expenses		(124,816)	(146,789)			
Administrative expenses		(404,346)	(402,346)			
Other operating expenses, net		(30,419)	(137,759)			
Fair value gains on investment properties, net		109,351	111,411			
Finance costs	5	(10,451)	(6,083)			
Share of profits and losses of:						
Associates		(2,661)	(3,908)			
Joint ventures		827,184	511,333			
PROFIT BEFORE TAX	6	1,830,084	1,910,532			
Income tax expenses	7	(459,951)	(566,823)			
PROFIT FOR THE PERIOD		1,370,133	1,343,709			
Attributable to:						
Owners of the Company		1,371,840	1,345,313			
Non-controlling interests		(1,707)	(1,604)			
		1,370,133	1,343,709			
Earnings per share attributable to owners of the Company						
– Basic	9	RMB46.6 cents	RMB46.5 cents			
- Diluted	9	RMB46.5 cents	RMB46.5 cents			

The notes on pages 32 to 46 form an integral part of this condensed consolidated interim financial information.

Condensed Consolidated Statement of Comprehensive Income

	Six months ende	ed 30 June
	2015 RMB'000 (Unaudited)	2014 RMB'000 (Unaudited)
PROFIT FOR THE PERIOD	1,370,133	1,343,709
OTHER COMPREHENSIVE INCOME/(LOSS)		
Other comprehensive income/(loss) to be reclassified to profit or loss in subsequent periods:		
Exchange differences on translation of foreign operations	1,847	(66,719)
Share of exchange differences on translation of associates	387	(7,016)
Share of exchange differences on translation of joint ventures	290	(20,305)
NET OTHER COMPREHENSIVE INCOME/(LOSS) TO BE RECLASSIFIED TO PROFIT OR LOSS IN SUBSEQUENT PERIODS AND OTHER COMPREHENSIVE INCOME/(LOSS) FOR THE PERIOD, NET OF TAX	2,524	(94,040)
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	1,372,657	1,249,669
Attributable to:		
Owners of the Company	1,374,364	1,251,273
Non-controlling interests	(1,707)	(1,604)
	1,372,657	1,249,669

The notes on pages 32 to 46 form an integral part of this condensed consolidated interim financial information.

Condensed Consolidated Statement of Financial Position

		A	s at
		30 June 2015	31 December 2014
	Notes	RMB'000	RMB'000
		(Unaudited)	(Audited)
NON-CURRENT ASSETS			
Property, plant and equipment	10	3,567,133	3,584,388
Investment properties		7,191,700	7,046,100
Land use rights		924,714	939,522
Interests in associates		764,924	767,400
Interests in joint ventures		18,552,726	16,622,226
Deferred tax assets		1,178,074	1,075,366
Total non-current assets		32,179,271	30,035,002
CURRENT ASSETS			
Properties under development		23,454,932	22,898,303
Completed properties held for sale		5,151,730	5,487,119
Trade receivables	11	304,249	217,317
Prepayments, deposits and other receivables		2,064,691	1,869,921
Due from a joint venture	17(ii)	40	54
Taxes recoverable		188,875	168,164
Restricted cash		1,408,753	776,897
Cash and cash equivalents		8,793,206	10,094,238
Total current assets		41,366,476	41,512,013
CURRENT LIABILITIES			
Trade and bills payables	12	2,217,153	2,693,611
Other payables and accruals		7,890,139	7,254,556
Due to joint ventures	17(ii)	12,636,616	10,700,785
Interest-bearing bank and other borrowings	13	2,324,777	3,465,336
Taxes payable		4,198,151	3,933,326
Total current liabilities		29,266,836	28,047,614
NET CURRENT ASSETS		12,099,640	13,464,399
TOTAL ASSETS LESS CURRENT LIABILITIES		44,278,911	43,499,401

Condensed Consolidated Statement of Financial Position

		A	s at
		30 June 2015	31 December 2014
	Notes	RMB'000	RMB'000
		(Unaudited)	(Audited)
TOTAL ASSETS LESS CURRENT LIABILITIES		44,278,911	43,499,401
NON-CURRENT LIABILITIES			
Due to a joint venture	17(ii)	-	1,000,000
Interest-bearing bank and other borrowings	13	22,426,328	21,047,717
Deferred tax liabilities		1,009,195	1,013,226
Deferred revenue		2,042	2,042
Total non-current liabilities		23,437,565	23,062,985
NET ASSETS		20,841,346	20,436,416
EQUITY			
Equity attributable to owners of the Company			
Issued capital	14	284,806	284,706
Reserves		20,537,677	19,158,882
Proposed final dividends		-	972,258
		20,822,483	20,415,846
Non-controlling interests		18,863	20,570
TOTAL EQUITY		20,841,346	20,436,416

The notes on pages 32 to 46 form an integral part of this condensed consolidated interim financial information.

Condensed Consolidated Statement of Changes in Equity

	Attributable to owners of the Company										
	Issued capital RMB'000 (Unaudited)	Share premium account RMB'000 (Unaudited)	Reserve funds RMB'000 (Unaudited)	Exchange fluctuation reserve RMB'000 (Unaudited)	Equity- settled share option reserve RMB'000 (Unaudited)	Capital reserve RMB'000 (Unaudited)	Retained profits RMB'000 (Unaudited)	Proposed final dividends RMB'000 (Unaudited)	Total RMB'000 (Unaudited)	Non- controlling interests RMB'000 (Unaudited)	Total equity RMB'000 (Unaudited)
	(onadatod)	(onadatod)	(onddatod)		(onddatod)		(onadatod)	(onadatod)	(onddatod)	(onddatod)	(onddatod)
At 1 January 2014	280,485	6,615,724	745,110	325,156	26,871	(57,546)	9,042,694	839,014	17,817,508	24,654	17,842,162
Profit for the period	-	-	-	-	-	-	1,345,313	-	1,345,313	(1,604)	1,343,709
Other comprehensive loss for the period:											
Exchange differences on translation of foreign operations	_	_	-	(66,719)	-	-	_	-	(66,719)	-	(66,719)
Share of exchange differences on translation											
of associates	-	-	-	(7,016)	-	-	-	-	(7,016)	-	(7,016)
Share of exchange differences on translation of joint ventures	-	-	-	(20,305)	-	-	-	-	(20,305)	-	(20,305)
Total comprehensive (loss)/income for the period	_	-	_	(94,040)	-	-	1,345,313	-	1,251,273	(1,604)	1,249,669
Final 2013 dividend declared	-	-	-	-	-	-	-	(839,014)	(839,014)	-	(839,014)
Share option expenses	-	-	-	-	286	-	-	-	286	-	286
Transfer to reserves	-		90,995	-	-	-	(90,995)		-	-	-
At 30 June 2014	280,485	6,615,724	836,105	231,116	27,157	(57,546)	10,297,012	-	18,230,053	23,050	18,253,103
At 31 December 2014 and 1 January 2015	284,706	6,806,653*	897,134*	294,564*	5,812*	(57,546)*	11,212,265*	972,258	20,415,846	20,570	20,436,416
Profit for the period	_	-	-	-	-	_	1,371,840	_	1,371,840	(1,707)	1,370,133
Other comprehensive income for the period:											
Exchange differences on translation of foreign operations	-	-	-	1,847	-	-	-	-	1,847	-	1,847
Share of exchange differences on translation of associates	_	-	-	387	-	-	-	-	387	_	387
Share of exchange differences on translation of joint ventures	_	_	_	290	_	-	_	_	290	_	290
Total comprehensive income for the period	-	-	-	2,524	-	-	1,371,840	-	1,374,364	(1,707)	1,372,657
Share option exercised	100	5,492	_	_	(1,103)	_	_	_	4,489	_	4,489
Final 2014 dividend declared	_	-	-	-	-	-	-	(972,258)	(972,258)	-	(972,258)
Share option expenses	-	-	-	-	42	-	-	-	42	-	42
Transfer to reserves	-	-	48,411	-	-	-	(48,411)	-	-	-	-
At 30 June 2015	284,806	6,812,145*	945,545*	297,088*	4,751*	(57,546)*	12,535,694*	-	20,822,483	18,863	20,841,346

* These reserve accounts comprise the consolidated reserves of approximately RMB20,537,677,000 (31 December 2014: approximately RMB19,158,882,000) in the condensed consolidated statement of financial position.

The notes on pages 32 to 46 form an integral part of this condensed consolidated interim financial information.

Condensed Consolidated Statement of Cash Flows

		Six months ende	d 30 June
		2015	2014
	Notes	RMB'000	RMB'000
		(Unaudited)	(Unaudited)
CASH FLOWS FROM OPERATING ACTIVITIES			
Profit before tax		1,830,084	1,910,532
Adjustments for:			
Finance costs	5	10,451	6,083
Share of profits and losses of associates		2,661	3,908
Share of profits and losses of joint ventures		(827,184)	(511,333)
Interest income	4	(15,388)	(25,070)
Loss on disposal of investment properties, net		95	119
Loss on disposal of items of property, plant and equipment	6	244	2
Depreciation	6	72,857	66,484
Amortisation of land use rights	6	1,662	1,662
Changes in fair values of investment properties, net		(109,351)	(111,411)
Equity-settled share option expenses		42	286
Cash flows from operations before changes in working capital		966,173	1,341,262
Changes in working capital		(11,426)	1,076,283
Cash generated from operations		954,747	2,417,545
Interest paid, net		(1,042,477)	(1,065,731)
Income tax paid		(322,576)	(585,235)
Net cash flows (used in)/from operating activities		(410,306)	766,579

Condensed Consolidated Statement of Cash Flows

	Six months ende	Six months ended 30 June	
	2015	2014 RMB'000	
	RMB'000		
	(Unaudited)	(Unaudited)	
Net cash flows (used in)/from operating activities	(410,306)	766,579	
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchases of items of property, plant and equipment	(55,387)	(75,058)	
Proceeds from disposal of investment properties	1,797	2,019	
Proceeds from disposal of items of property, plant and equipment	1,046	_	
Investments in and advance to joint ventures and associates	(1,102,824)	(2,878,471)	
Net cash flows used in investing activities	(1,155,368)	(2,951,510)	
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from issue of shares	4,489	_	
Net proceeds from issue and redemption of senior notes	-,+05	1,214,989	
Net proceeds from new bank loans and repayment of bank loans	260,325	441,567	
	200,020		
Net cash flows from financing activities	264,814	1,656,556	
NET DECREASE IN CASH AND			
CASH EQUIVALENTS	(1,300,860)	(528,375)	
Cash and cash equivalents at beginning of the period	10,094,238	9,414,483	
Effect of foreign exchange rate changes, net	(172)	8,337	
CASH AND CASH EQUIVALENTS AT END OF THE PERIOD	8,793,206	8,894,445	
ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS			
Cash and bank balances	5,321,760	4,815,570	
Non-pledged time deposits with original maturity of less than	0,021,100	-1,010,010	
three months when acquired	3,471,446	4,078,875	
Cash and cash equivalents	8,793,206	8,894,445	

The notes on pages 32 to 46 form an integral part of this condensed consolidated interim financial information.

KWG PROPERTY HOLDING LIMITED

CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

Notes to Condensed Consolidated Interim Financial Information

1. Corporate Information

KWG Property Holding Limited ("KWG Property" or the "Company") is a limited liability company incorporated in the Cayman Islands. The registered office address of the Company is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands.

During the period, the Company and its subsidiaries (collectively referred to as the "Group") were involved in the following principal activities in the People's Republic of China (the "PRC"):

- Property development
- Property investment
- Hotel operation
- Property management

In the opinion of the directors, the immediate and ultimate holding company of the Company is Plus Earn Consultants Limited, which is incorporated in the British Virgin Islands (the "BVI").

The unaudited condensed consolidated interim financial information was reviewed by the audit committee of the Company and approved by the board of directors (the "Board") for issue on 26 August 2015.

2. Basis of Preparation

The unaudited condensed consolidated interim financial information has been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 *Interim Financial Reporting*, issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The unaudited condensed consolidated interim financial information does not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual financial statements for the year ended 31 December 2014, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") (which include all HKFRSs, HKASs and Interpretations).

3. Accounting Policies

The unaudited condensed consolidated interim financial information for the six months ended 30 June 2015 has been prepared under the historical cost convention, except for investment properties, which have been measured at fair value. The accounting policies adopted are consistent with the Group's audited financial statements for the year ended 31 December 2014, except for the adoption of the following revised HKFRSs issued by the HKICPA, which are effective for the annual reporting period beginning on or after 1 January 2015.

Amendments to HKAS 19	Defined Benefit Plans: Employee Contributions
Annual Improvements 2010–2012 Cycle	Amendments to a number of HKFRSs
Annual Improvements 2011–2013 Cycle	Amendments to a number of HKFRSs

The adoption of the above revised HKFRSs has had no significant financial effect on the Group's unaudited condensed consolidated interim financial information and there have been no significant changes to the accounting policies applied in the unaudited condensed consolidated interim financial information.

4. Revenue, Other Income and Gains, Net and Operating Segment Information

Revenue, which is also the Group's turnover, represents the gross proceeds, net of business tax, from the sale of properties, gross rental income received and receivable from investment properties, gross revenue from hotel operation and property management fee income during the period.

An analysis of revenue, other income and gains, net is as follows:

	Six months ended 30 June		
	2015	2014	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Revenue:			
Sale of properties	3,547,817	5,104,977	
Gross rental income	79,708	73,335	
Hotel operation income	177,131	149,782	
Property management fee income	116,886	106,098	
	3,921,542	5,434,192	
Other income and gains, net:			
Bank interest income	15,388	25,070	
Others	20,135	19,170	
	35,523	44,240	

KWG PROPERTY HOLDING LIMITED

CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

4. Revenue, Other Income and Gains, Net and Operating Segment Information (Continued)

For management purposes, the Group is organised into four reportable operating segments as follows:

- (a) Property development: Sale of properties
- (b) Property investment: Leasing of properties
- (c) Hotel operation: Operation of hotels
- (d) Property management: Provision of property management services

The property development projects undertaken by the Group during the period are all located in the PRC.

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit/(loss), which is a measure of adjusted profit/(loss) before tax. The adjusted profit/(loss) before tax is measured consistently with the Group's profit before tax except that interest income, finance costs, as well as head office and corporate income and expenses are excluded from such measurement.

The Group's revenue from external customers is derived solely from its operations in the PRC.

The segment results for the six months ended 30 June 2015 are as follows:

	Property development (Note) RMB'000 (Unaudited)	Property investment RMB'000 (Unaudited)	Hotel operation RMB'000 (Unaudited)	Property management RMB'000 (Unaudited)	Total RMB'000 (Unaudited)
Segment revenue: Sales to external customers	3,547,817	79,708	177,131	116,886	3,921,542
Segment results	1,837,596	188,628	52,028	(2,065)	2,076,187
Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs					35,523 (271,175) (10,451)
Profit before tax Income tax expenses					1,830,084 (459,951)
Profit for the period					1,370,133

4. Revenue, Other Income and Gains, Net and Operating Segment Information (Continued)

The segment results for the six months ended 30 June 2014 are as follows:

	Property				
	development	Property	Hotel	Property	
	(Note)	investment	operation	management	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Segment revenue:					
Sales to external customers	5,104,977	73,335	149,782	106,098	5,434,192
Segment results	1,945,787	184,219	28,156	17,141	2,175,303
Reconciliation:					
Interest income and unallocated					
income					44,240
Unallocated expenses					(302,928)
Finance costs					(6,083)
Profit before tax					1,910,532
Income tax expenses					(566,823)
Profit for the period					1,343,709

Note: The segment results include share of profits and losses of joint ventures and associates.

5. Finance Costs

An analysis of the Group's finance costs is as follows:

	Six months end	Six months ended 30 June		
	2015	2014		
	RMB'000	RMB'000		
	(Unaudited)	(Unaudited)		
Interest on bank and other borrowings	1,098,335	1,095,028		
Less: Interest capitalised	(1,087,884)	(1,088,945)		
	10,451	6,083		

6. Profit Before Tax

The Group's profit before tax is arrived at after charging/(crediting):

	Six months end 2015 RMB'000 (Unaudited)	led 30 June 2014 RMB'000 (Unaudited)
Cost of properties sold	2,390,710	3,391,189
Less: Government grant released	(139)	(28)
	2,390,571	3,391,161
Depreciation	72,857	66,484
Amortisation of land use rights	9,979	9,013
Less: Amount capitalised in assets under construction	(8,317)	(7,351)
	1,662	1,662
Loss on disposal of items of property, plant and equipment*	244	2
Premium paid on early redemption of senior notes*	-	137,257
Employee benefit expense (excluding directors' and chief executive's remuneration):		
Wages and salaries	270,301	239,024
Pension scheme contributions	27,109	21,814
Equity-settled share option expenses	6	171
	297,416	261,009
Less: Amount capitalised in assets under construction, properties under		
development and investment properties under development	(78,421)	(66,743)
	218,995	194,266

These items are included in "Other operating expenses, net" in the unaudited condensed consolidated statement of profit or loss.

7. Income Tax Expenses

	Six months ended 30 June		
	2015	2014 RMB'000	
	RMB'000		
	(Unaudited)	(Unaudited)	
Current – PRC			
Corporate income tax ("CIT")	296,338	372,583	
Land appreciation tax ("LAT")	270,352	230,031	
	566,690	602,614	
Deferred	(106,739)	(35,791)	
Total tax charge for the period	459,951	566,823	

For the six months ended 30 June 2015, the share of CIT expense and LAT expense attributable to the joint ventures amounting to approximately RMB280,329,000 (2014: approximately RMB168,285,000) and approximately RMB346,438,000 (2014: approximately RMB70,550,000), respectively, are included in "Share of profits and losses of joint ventures" in the condensed consolidated statement of profit or loss.

For the six months ended 30 June 2015, the share of CIT credit attributable to the associates amounting to approximately RMB1,155,000 (2014: approximately RMB1,468,000) is included in "Share of profits and losses of associates" in the condensed consolidated statement of profit or loss.

Hong Kong profits tax

No Hong Kong profits tax has been provided because the Group did not generate any assessable profits arising in Hong Kong during the six months ended 30 June 2015 and 2014.

PRC CIT

PRC CIT in respect of operations in the PRC have been calculated at the applicable tax rate on the estimated assessable profits for the six months ended 30 June 2015 and 2014, based on existing legislation, interpretations and practices in respect thereof.

PRC LAT

PRC LAT are levied at progressive rates ranging from 30% to 60% on the appreciation of the land value, being the proceeds from the sale of properties less deductible expenditures including amortisation of land use rights, borrowing costs and all property development expenditures.

8. Dividends

The Board has resolved not to declare any interim dividend in respect of the six months ended 30 June 2015 (2014: Nil).

9. Earnings Per Share Attributable to Owners of the Company

The calculation of the basic earnings per share amounts for the six months ended 30 June 2015 is based on the profit for the period attributable to owners of the Company, and the weighted average number of ordinary shares of 2,946,671,468 (2014: 2,893,150,000) in issue during the period.

For the six months ended 30 June 2015, the calculation of the diluted earnings per share amounts is based on the profit for the period attributable to owners of the Company, and the weighted average number of ordinary shares used in the calculation is the number of ordinary shares in issue during the period, as used in the basic earnings per share calculation of 2,946,671,468 plus the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all dilutive potential ordinary shares into ordinary shares of 1,235,512.

No adjustment had been made to the basic earnings per share amount presented for the six months ended 30 June 2014 in respect of a dilution as the share options outstanding had an anti-dilutive effect on the basic earnings per share amount presented.

The calculations of the basic and diluted earnings per share amounts are based on:

	Six months ended 30 June		
	2015	2014	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Earnings			
Profit attributable to owners of the Company	1,371,840	1,345,313	
	Number o	of charge	
	Six months er		
	2015	2014	
	(Unaudited)	(Unaudited)	
Shares			
Weighted average number of ordinary shares in issue during the period			
used in basic earnings per share calculation	2,946,671,468	2,893,150,000	
Effect of dilution - share options	1,235,512	-	
Weighted average number of ordinary shares used in diluted earnings per			
share calculation	2,947,906,980	2,893,150,000	

10. Property, Plant and Equipment

During the six months ended 30 June 2015, the Group had additions of property, plant and equipment at a total cost of approximately RMB63,704,000 (2014: approximately RMB82,409,000).

11. Trade Receivables

Trade receivables mainly consist of receivables from the sale of properties, rentals under operating leases and provision of property management services. The payment terms of the sale of properties are stipulated in the relevant sale and purchase agreements. An ageing analysis of the trade receivables as at the end of the reporting period is as follows:

	As at		
	30 June	31 December	
	2015	2014	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
Within 3 months	265,328	187,267	
4 to 6 months	8,892	8,547	
7 to 12 months	17,764	8,694	
Over 1 year	12,265	12,809	
	304,249	217,317	

12. Trade and Bills Payables

An ageing analysis of the trade and bills payables as at the end of the reporting period is as follows:

	As at	
	30 June	31 December
	2015	2014
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Due within one year or on demand	2,217,153	2,693,611

The trade and bills payables are non-interest-bearing and are normally settled on terms of three to six months.

13. Interest-bearing Bank and Other Borrowings

	As a	As at		
	30 June	31 December		
	2015	2014		
	RMB'000	RMB'000		
	(Unaudited)	(Audited)		
Current				
Bank loans				
- secured	940,638	1,513,233		
- denominated in HK\$, secured	385,836	372,039		
- denominated in US\$, secured	68,347	-		
- unsecured	-	999,938		
Current portion of long-term bank loans				
- secured	803,483	514,889		
- denominated in HK\$, secured	126,473	33,963		
- denominated in US\$, secured	-	31,274		
	2,324,777	3,465,336		
Non-current				
Bank loans				
- secured	11,027,859	10,903,632		
- denominated in HK\$, secured	1,417,838	50,764		
- denominated in US\$, secured	-	50,438		
Senior notes – denominated in US\$, secured (a)	9,980,631	10,042,883		
	22,426,328	21,047,717		
	24,751,105	24,513,053		

- Certain of the Group's borrowings are secured by buildings, land use rights, investment properties, properties under development and completed properties held for sale of the Group with total carrying values of approximately RMB21,007,501,000 as at 30 June 2015 (31 December 2014: approximately RMB19,533,227,000).
- (ii) As at 30 June 2015 and 31 December 2014, the equity interests of certain subsidiaries of the Group were pledged to certain banks for the loans granted to the Group.
- (iii) As at 30 June 2015 and 31 December 2014, the senior notes were jointly and severally guaranteed by certain subsidiaries of the Group and were secured by the pledges of their equity interests.

Except for the above mentioned borrowings denominated in HK\$ and US\$, all borrowings were denominated in RMB as at 30 June 2015 and 31 December 2014. All of the Group's bank loans were charged at floating interest rates except for loan balances with an aggregate amount of RMB1,850,000,000, which were charged at fixed interest rate as at 30 June 2015 (31 December 2014: RMB3,149,938,000). The Group's senior notes were charged at fixed interest rates rates as at 30 June 2015 and 31 December 2014.

13. Interest-bearing Bank and Other Borrowings (Continued)

Note:

(a) On 22 March 2012, the Company issued 13.25% senior notes with an aggregate principal amount of US\$400,000,000 (equivalent to approximately RMB2,520,160,000). The senior notes are redeemable at the option of the Company at certain predetermined prices in certain specific periods prior to the maturity date of 22 March 2017. The senior notes carry interest at a rate of 13.25% per annum, which is payable semi-annually in arrears on 22 March and 22 September of each year commencing on 22 September 2012. For further details on the senior notes, please refer to the related announcements of the Company dated 14 March 2012, 16 March 2012 and 23 March 2012.

On 29 January 2013, the Company issued 8.625% senior notes with an aggregate principal amount of US\$300,000,000 (equivalent to approximately RMB1,885,530,000). The senior notes are redeemable at the option of the Company at certain predetermined prices in certain specific periods prior to the maturity date of 5 February 2020. The senior notes carry interest at a rate of 8.625% per annum, which is payable semi-annually in arrears on 5 February and 5 August of each year commencing on 5 August 2013. For further details on the senior notes, please refer to the related announcements of the Company dated 29 January 2013, 30 January 2013 and 5 February 2013.

On 7 January 2014, the Company issued 8.975% senior notes with an aggregate principal amount of US\$600,000,000 (equivalent to approximately RMB3,662,520,000). The senior notes are redeemable at the option of the Company at certain predetermined prices in certain specific periods prior to the maturity date of 14 January 2019. The senior notes carry interest at a rate of 8.975% per annum, which is payable semi-annually in arrears on 14 January and 14 July of each year commencing on 14 July 2014. For further details on the senior notes, please refer to the related announcements of the Company dated 7 January 2014, 8 January 2014 and 14 January 2014.

On 29 July 2014, the Company issued 8.25% senior notes with an aggregate principal amount of US\$400,000,000 (equivalent to approximately RMB2,464,600,000). The senior notes are redeemable at the option of the Company at certain predetermined prices in certain specific periods prior to the maturity date of 5 August 2019. The senior notes carry interest at a rate of 8.25% per annum, which is payable semi-annually in arrears on 5 February and 5 August of each year commencing on 5 February 2015. For further details on the senior notes, please refer to the related announcements of the Company dated 29 July 2014, 30 July 2014 and 5 August 2014.

14. Share Capital

		As at			
	30 June	30 June 2015		31 December 2014	
	No. of shares (Unaudited)	RMB'000 (Unaudited)	No. of shares (Audited)	RMB'000 (Audited)	
Authorised: Ordinary shares of HK\$0.10 each	8,000,000,000	786,113	8,000,000,000	786,113	
Issued and fully paid: Ordinary shares of HK\$0.10 each	2,947,500,658	284,806	2,946,234,908	284,706	

A summary of movements in the Company's issued share capital is as follows:

	Number of shares		Share premium	
	in issue	Issued capital	account	Total
	(Unaudited)	RMB'000 (Unaudited)	RMB'000 (Unaudited)	RMB'000 (Unaudited)
At 31 December 2014 and 1 January 2015	2,946,234,908	284,706	6,806,653	7,091,359
Share options exercised during the period	1,265,750	100	5,492	5,592
At 30 June 2015	2,947,500,658	284,806	6,812,145	7,096,951
	Number of		Share	
	shares		premium	
	in issue	Issued capital	account	Total
		RMB'000	RMB'000	RMB'000
	(Audited)	(Audited)	(Audited)	(Audited)
At 1 January 2014	2,893,150,000	280,485	6,615,724	6,896,209
Share issued as scrip dividend during the year	53,084,908	4,221	190,929	195,150
At 31 December 2014	2,946,234,908	284,706	6,806,653	7,091,359

15. Contingent Liabilities

(i) As at 30 June 2015, the Group provided guarantees to certain banks in respect of mortgage granted by banks relating to the mortgage loans arranged for purchasers of the Group's properties amounting to approximately RMB5,207,424,000 (31 December 2014: approximately RMB5,103,170,000). Pursuant to the terms of the guarantees, upon default in mortgage payments by these purchasers, the Group is responsible for repaying the outstanding mortgage principal together with the accrued interest and penalty owed by the defaulting purchasers to the banks and the Group is entitled, but not limited to, to take over the legal titles and possession of the related properties. The Group's guarantee period starts from the dates of grant of the relevant mortgage loans and ends upon issuance of real estate ownership certificates which will generally be available within one to two years after the purchasers take possession of the relevant properties.

The fair value of the guarantees is not significant and the Board considered that in case of default in payments, the net realisable value of the related properties will be sufficient to cover the repayment of the outstanding mortgage principals together with the accrued interest and penalty and therefore no provision has been made in the financial statements as at 30 June 2015 and 31 December 2014 for the guarantees.

15. Contingent Liabilities (Continued)

- (ii) As at 30 June 2015, the Group had provided guarantees in respect of certain bank loans of approximately RMB3,182,112,000 (31 December 2014: approximately RMB2,801,930,000) for its joint ventures.
- (iii) As at 30 June 2015, the Group had provided a guarantee in respect of a bank loan of approximately RMB50,400,000 (31 December 2014: approximately RMB50,400,000) for an associate.

16. Commitments

The Group had the following capital commitments at the end of the reporting period:

	As a	As at		
	30 June	31 December		
	2015	2014		
	RMB'000	RMB'000		
	(Unaudited)	(Audited)		
Contracted, but not provided for:				
Property, plant and equipment	205,206	237,833		
Properties being developed by the Group for sale	3,479,715	3,682,172		
Investment properties	234,104	293,569		
	2 010 025	4 010 574		
	3,919,025	4,213,574		

In addition, the Group's share of the joint ventures' own capital commitments, which are not included in the above, is as follows:

	As at		
	30 June	31 December	
	2015	2014	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
Contracted, but not provided for	2,762,925	2,329,502	

17. Related Party Transactions

(i) Compensation of key management personnel of the Group:

	Six months ended 30 June		
	2015 20		
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Short term employee benefits	20,599	15,373	
Equity-settled share option expenses	36	115	
Post-employment benefits	279	263	
Total compensation paid to key management personnel	20,914	15,751	

17. Related Party Transactions (Continued)

(ii) Outstanding balances with related parties:

	As at		
	30 June	31 December	
	2015	2014	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
Included in interests in associates/joint ventures:			
Advances to associates	710,264	710,466	
Advances to joint ventures	7,003,412	5,900,386	
Included in current assets:			
Due from a joint venture	40	54	
Included in current liabilities:			
Due to joint ventures	12,636,616	10,700,785	
Included in non-current liabilities:			
Due to a joint venture	-	1,000,000	

As at 30 June 2015, except for the aggregate amounts of RMB40,600,000 (31 December 2014: RMB28,100,000), which are interest-bearing at a rate of 6.15% per annum (31 December 2014: 6.15% per annum), the advances to associates as shown above are unsecured, interest-free and not repayable within 12 months.

The advances to joint ventures as shown above are unsecured, interest-free and not repayable within 12 months.

The amount due from a joint venture and amounts due to joint ventures as shown above are unsecured, interestfree and have no fixed terms of repayment, except that the amount due to a joint venture included in the Group's current liabilities of RMB1,000,000,000 (31 December 2014: included in non-current liabilities of RMB1,000,000,000) is unsecured, bears interest at a rate of 6.15% per annum (31 December 2014: 6.15% per annum) and is repayable within one year.

(iii) Other transactions with related parties:

Details of guarantees given by the Group to banks in connection with bank loans granted to its joint ventures and an associate are included in notes 15(ii) and 15(iii) to the condensed consolidated interim financial information.

18. Fair Value and Fair Value Hierarchy of Financial Instruments

The carrying amounts and fair values of the Group's financial instruments, other than those with carrying amounts that reasonably approximate to fair values, are as follows:

	Carrying		Carrying	
	amounts	Fair values	amounts	Fair values
	As at	As at	As at	As at
	30 June	30 June	31 December	31 December
	2015	2015	2014	2014
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Audited)	(Audited)
Financial liabilities				
Interest-bearing bank and other borrowings	24,751,105	25,152,551	24,513,053	24,389,382

Management has assessed that the fair values of cash and cash equivalents, restricted cash, trade receivables, trade and bills payables, financial assets included in prepayments, deposits and other receivables, financial liabilities included in other payables and accruals, amount due from a joint venture and amounts due to joint ventures approximate to their carrying amounts largely due to the short term maturities of these instruments.

The Group's corporate finance team headed by the finance manager is responsible for determining the policies and procedures for the fair value measurement of financial instruments. The corporate finance team reports directly to the chief financial officer and the audit committee. At each reporting date, the corporate finance team analyses the movements in the values of financial instruments and determines the major inputs applied in the valuation. The valuation is reviewed and approved by the chief financial officer. The valuation process and results are discussed with the audit committee twice a year for interim and annual financial reporting.

The fair values of the financial assets and liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The following methods and assumptions were used to estimate the fair values:

The fair values of the interest-bearing bank and other borrowings have been calculated by discounting the expected future cash flows using rates currently available for instruments with similar terms, credit risk and remaining maturities. The Group's own non-performance risk for interest-bearing bank and other borrowings as at 30 June 2015 was assessed to be insignificant.

The Group did not have any financial assets and financial liabilities measured at fair value as at 30 June 2015 and 31 December 2014.

During the six months ended 30 June 2015 and the year ended 31 December 2014, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfers into or out of Level 3 for both financial assets and financial liabilities.

18. Fair Value and Fair Value Hierarchy of Financial Instruments (Continued)

Liabilities for which fair values are disclosed:

As at 30 June 2015

	Fair value measurement using			
	Quoted	Significant	Significant	
	prices in	observable	unobservable	
	active markets	inputs	inputs	
	(Level 1)	(Level 2)	(Level 3)	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Interest-bearing bank and other borrowings	-	25,152,551	-	25,152,551

As at 31 December 2014

	Fair value measurement using			
	Quoted	Significant	Significant	
	prices in	observable	unobservable	
	active markets	inputs	inputs	
	(Level 1)	(Level 2)	(Level 3)	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Audited)	(Audited)	(Audited)	(Audited)
Interest-bearing bank and other borrowings	_	24,389,382	-	24,389,382

19. Subsequent Events

- (a) On 24 July 2015, the Company, as the guarantor, and Rich Come Enterprises Limited ("Rich Come"), a limited liability company incorporated in the BVI and an indirect wholly-owned subsidiary of the Company, as the purchaser, have entered into an equity transfer agreement with Sun Hung Kai Development (China) Limited ("Sun Hung Kai"), an independent third party and a limited liability company incorporated in Hong Kong, as the vendor, pursuant to which Rich Come has agreed to acquire 30% of the registered capital and 30% of the shareholder's loan of Lyntondale Holdings Limited, a limited liability company incorporated in the BVI. For further details on the above transaction, please refer to the related announcement of the Company dated 17 July 2015.
- (b) On 24 July 2015, the Company, as the guarantor, and High Ascent Enterprises Limited ("High Ascent"), a limited liability company incorporated in the BVI and an indirect wholly-owned subsidiary of the Company, as the purchaser, have entered into an equity transfer agreement with Sun Hung Kai, an independent third party and a limited liability company incorporated in Hong Kong, as the vendor, pursuant to which High Ascent has agreed to acquire 30% of the registered capital and 30% of the shareholder's loan of Bonserry Investments Limited, a limited liability company incorporated in the BVI. For further details on the above transaction, please refer to the related announcement of the Company dated 17 July 2015.